

NCTM Capitol Hill Day 2023

Advocacy 101

September 28, 2023

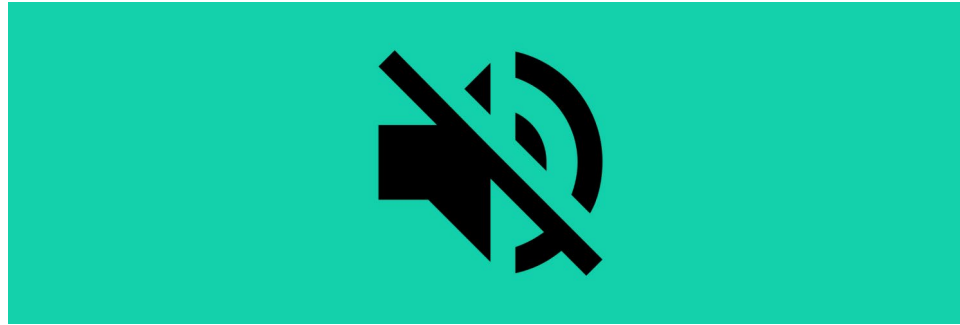


Welcome!

- **David Barnes, Associate Executive Director, NCTM**
- **Kevin Dykema, President, NCTM**
- **Della Cronin, Principal, Bose Public Affairs Group**
- **Austin Hall, Assistant Vice President, Bose Public Affairs Group**

Housekeeping

- You have been muted.



- Questions as we go? Please type questions in the chat anytime **AND** there will be time for additional questions at the end of the presentation
- A recording of the session and the slides will be available afterward with links sent to you.

NCTM Capitol Hill Day 2023

- **Annual Meeting & Exposition is October 25-28**
- **Capitol Hill meetings are Wednesday, October 25**
- **Meetings are (ideally) being scheduled no earlier than 10:00 am and no later than 3:30 pm**

Effective Advocacy

- **Advocacy is an organized action in support of an idea or cause**
- **Advocacy is constituents (you) educating and sharing perspectives with elected officials and staff on important issues**
- **Advocacy is establishing ongoing and trusting relationships with those who influence policy**

Six Reasons for Hill Meetings

1. **Relationship**: Develop ongoing relationships with your Members of Congress and their staff
2. **Inform & Educate**: Inform/educate Congressional offices about the priorities of NCTM, and what is happening in local mathematics classrooms
3. **Connection**: Connect NCTM and mathematics educators to national goals, like improving student achievement, building the workforce the country needs, creating good citizens, supporting educators and administrators, etc.

Six Reasons for Hill Meetings

4. **Value**: Share the positive impact of programs created and funded by Congress for schools, students, families, educators, and communities in their districts/states; also share ongoing and emerging needs
5. **Resource**: Policymakers like to connect with success and expertise; become the go-to resource for offices on local mathematics education and related issues
6. **Request**: Offices will expect you to ask for something (We will help!)



What are Hill Meetings Like?

- **Be flexible! (And patient)**
- **Members and staff are used to meeting in-person and virtually. They are excited to connect with you.**
- **The Member may attend, may stop by, but you will definitely meet with staff**
- **Depending on the office, the staff may know little about your issues—be prepared to educate**
- **Meetings are short—between 15 and 30 minutes**

What are Hill Meetings Like?

- **Security**: Congressional buildings are open to all visitors; be prepared for airport-style security
- **Getting around**: Be sure to allow enough time between meetings; walking and security take time (and wear comfortable shoes!)
- **Virtual meetings**: It is possible that some offices will offer a virtual meeting; bring your laptop to DC
- **On October 25, we will meeting in the morning to send you off and answer any questions**

(Before) The Meeting

- **(This will be part of the October 12 session!)**
- **If there are multiple folks in the meeting, decide who will be the team leader**
- **Decide who will share which stories to highlight what is going on locally in K-12 education**
- **Decide who will connect the stories to the asks**
- **Be prepared for all your planning to go out the window**

The Meeting

- **Introductions**

- **The team leader will:**

- **Share what NCTM is and that it is having its conference in town**
 - **Prompt introductions from other participants**

The Meeting

- Updates
 - Share what is going on in the district/state of particular interest
 - Persistent need for Title I and other funds to help low-income communities
 - The importance of federal support for professional development
 - Math achievement at home and the factors that are contributing to it
 - The impact of annual testing on instructional time

The Meeting

- **Asks (to be finalized for second session)**
 - **Reject the FY 2024 spending levels proposed by the House Labor, Health and Human Services and Education spending bill and support a final bill closer to Senate levels**
 - **Support the Educators for America Act (HR 2992/S 1341)**
 - **Examine the effect federal testing requirements have on instructional time**
 - **Give schools and educators the tools and resources they need to bring students to grade-level achievement in mathematics**

The Meeting

- Closing

- Share NCTM resources that outline positions and asks in more detail (we'll give you these!)
- Invite Members and staff to visit schools and classrooms to see firsthand what is happening
- Thank Member and staff for their time
- Be sure to exchange cards for thank you's and any follow up

There's an App!

- **Capitol Hill Day 2023 will be supported by an app**
 - **Different from conference app**
 - **Schedules (and schedule changes)**
 - **Meeting materials**
 - **Maps, other information**

Know Before You Go!

- <https://whoismyrepresentative.com/>
 - Find out who represents you, look up their websites, follow them on X, formerly known as Twitter
- <https://www.congress.gov/>
- <https://www.visitthecapitol.gov/visit>
- [https://www.senate.gov/committees/hearings meetings.htm](https://www.senate.gov/committees/hearings_meetings.htm)
- <https://www.house.gov/legislative-activity>
- [I'm just a Bill...Yes, I'm only a Bill](#)



QUESTIONS?