

Video Recording Tips

- Videos can be recorded on a smartphone or Zoom meeting.
- If taken on a smartphone, the interviewee can rest their phone on an object, have someone hold it up, or use a tripod.
- For standard videos displayed on websites and YouTube, the preferred aspect ratio is 1920 x 1080 (horizontal).
- For social media videos, the preferred aspect ratio is 1080 x 1920 (vertical).
- Make sure there is a clear and non-distracting background.
- Ensure audio is clear.